SPANISH BROADCASTING SYSTEM, INC. REPORTS RESULTS FOR THE FIRST QUARTER 2022

- Company Announces Double-Digit Rebound in Revenues and Triple-Digit Rebound in Adjusted OIBDA -
-Fourth Consecutive Quarter Radio's Performance Exceeds 2019 Pre-Pandemic Levels -

MIAMI, **FLORIDA**, May 16, 2022 – Spanish Broadcasting System, Inc. (the "Company" or "SBS") (OTC Pink: SBSAA) today reported financial results for the quarter ended March 31, 2022.

Financial Highlights

(in thousands)	Three Months Ended March 31,		%
	2022	2021	Change
Net revenue:			
Radio	$ 38,031	$ 21,755	75%
Television	2,365	2,888	(18%)
Consolidated	$ 40,396	$ 24,643	64%
Adjusted OIBDA*:			
Radio	$ 11,656	$ 4,637	151%
Television	(1,162)	(736)	58%
Corporate	(3,814)	(2,473)	(54%)
Consolidated	$ 6,680	$ 1,428	368%
Adjusted OIBDA Margins*:			
Radio	31%	21%	
Television	(49%)	(25)%	
Consolidated	17%	6%	

*****Please refer to the Non-GAAP Financial Measures section for a definition of Adjusted OIBDA and a reconciliation from the most directly comparable GAAP financial measure.

Discussion and Results

"Our first quarter results demonstrate the continued operating superiority of the SBS team as reflected in the performance of our leading audio, network, digital and experiential assets and the ongoing momentum in our business," commented Raúl Alarcón, Chairman and Chief Executive Officer of SBS.

"We once again delivered an industry-leading performance, including radio revenue growth of 75%, adjusted OIBDA growth of 151% and operating margins far exceeding both our Spanish and English-language peers."

"We've started off strong in 2022 and are preparing to rollout a number of progressive audience initiatives, among which is the recent addition of our two-station Orlando and Tampa duopoly, which has significantly expanded our footprint in Florida, making SBS the largest Hispanic radio platform in that high-growth state. In addition to our audio division, our digital and mobile revenues are accelerating, and our live events platform is positioned to have an extraordinary year."

"Our strategic vision, operating experience and unwavering commitment to Hispanic communities nationwide will continue to drive our business, forging yet deeper connections with our highly-engaged Latino consumers and the national brands seeking to increase their market share through the penetration SBS affords to this explosive marketplace."

"As the growing social, political and economic influence of the U.S. Latino population continues to grow, so grows our confidence in the strength and resilience of our brands and talent to continue to deliver superior performance in the markets we serve."

Three Months Ended Results

Our consolidated net revenue totaled $40.4 million compared to $24.6 million for the same prior year period, resulting in an increase of $15.8 million or 64%.

- Our radio net revenue totaled $38.0 million, an increase of $16.3 million or 75%. The increase was primarily due to increases in special events revenue and local, network, and digital sales. Our radio net revenue exceeded the same pre-pandemic period in 2019 by $4.0 million or 12%.

- Our television net revenue totaled $2.4 million, a decrease of approximately $0.5 million or 18%, due to lower national, barter, and local sales.

Consolidated Adjusted OIBDA, a non-GAAP measure, totaled $6.7 million compared to $1.4 million for the same prior year period, representing an increase of $5.3 million or 368%.

- Our radio Adjusted OIBDA increased $7.1 million, primarily due to the increase in net revenue of $16.3 million partially offset by an increase in operating expenses of $9.2 million. Radio station operating expenses increased mainly due to special event expenses, compensation and benefits, local commissions, advertising and promotions, travel and entertainment, music license fees, and barter, partially offset by decreases in the allowance for doubtful accounts, and professional fees. Our radio Adjusted OIBDA exceeded the same pre-pandemic period in 2019 by $0.7 million or 7%.

- Our television Adjusted OIBDA decreased $0.4 million, due to the decrease in net revenue of $0.5 million partially offset by a decrease in operating expenses of $0.1 million. Television station operating expenses decreased due to compensation and benefits.

- Our corporate expenses increased $1.3 million primarily due to increases in compensation and benefits, travel and entertainment, and outside services.

Operating income totaled $5.8 million compared to a loss of $0.8 million for the same prior year period, representing an increase of $6.6 million. This increase in operating income was primarily due to the increase in net revenue, as well as decreases in recapitalization costs and other operating expenses, which were partially offset by increases in station operating and corporate expenses.

First Quarter 2022 Conference Call

The Company will host a webcast to discuss its first quarter 2022 financial results on Thursday, May 19, 2022, at 11:00 a.m. Eastern Time. The live webcast can be found on the Company's website at http://www.spanishbroadcasting.com/webcasts-presentations. A replay of the webcast will also be available at http://www.spanishbroadcasting.com/webcasts-presentations for fourteen days.

You may also access via teleconference by dialing 412-317-5441 ten minutes prior to its scheduled start time. There will also be a replay available through Thursday, June 2, 2022, which can be accessed by dialing 877-344-7529 (U.S.) or 412-317-0088 (Int'l), passcode: 5344291

About Spanish Broadcasting System, Inc.

Spanish Broadcasting System, Inc. (SBS) owns and operates radio stations located in the top U.S. Hispanic markets of Los Angeles, New York, Puerto Rico, Chicago, Miami, San Francisco, Orlando, and Tampa, airing the Tropical, Regional Mexican, Spanish Adult Contemporary, Top 40 and Urbano format genres. SBS also operates AIRE Radio Networks, a national radio platform of over 290 affiliated stations reaching 95% of the U.S. Hispanic audience. SBS also owns MegaTV, a network television operation with over-the-air, cable and satellite distribution and affiliates throughout the U.S. and Puerto Rico, produces a nationwide roster of live concerts and events, and owns a stable of digital properties, including LaMusica, a mobile app providing Latino-focused audio and video streaming content and HitzMaker, a new-talent destination for aspiring artists. For more information, visit us online at www.spanishbroadcasting.com.

Forward Looking Statements

This press release, and oral statements made in connection with it, contains certain forward-looking statements. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Spanish Broadcasting System, Inc. intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995 and includes this statement for purposes of such safe harbor provisions. These forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause the Company's actual results and performance in future periods to be materially different from any future results or performance suggested by the forward-looking statements in this press release. Although we believe the expectations reflected in such forward-looking statements are based upon reasonable assumptions, we can give no assurance that actual results will not differ materially from these expectations.

"Forward-looking" statements represent our expectations or beliefs, including, but not limited to, statements concerning our operations, economic performance, financial condition, growth and acquisition strategies, investments, and future operational plans. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "forecast," "seek," "plan," "predict," "project," "could," "estimate," "might," "continue," "seeking" or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. These statements, by their nature, involve substantial risks and uncertainties, certain of which are beyond our control. Additional risks and uncertainties that we are not aware of or that we currently deem immaterial also may impair our business. If any of the following risks actually occur, our business, financial condition and operating results could be materially adversely affected, and actual results may differ materially depending on a variety of important factors, including, but not limited to the following: we are highly leveraged and our substantial level of indebtedness could adversely affect our financial condition and prevent us from fulfilling our financial obligations; we face risks regarding the foreign ownership issue that include but are not limited to an order to divest, fines, denial of license renewal and/or spectrum license revocation; we have experienced net losses in the past and, to the extent that we experience net losses in the future, our ability to raise capital may be adversely affected; we face risks relating to our NOL carry-forwards since they became subject to limitations under Section 382 of the Internal Revenue Code of 1986 when we experienced an ownership change due to the recapitalization of the Company; our industry is highly competitive, and we compete for advertising revenue with other broadcast stations, as well as other media, many operators of which have greater resources than we do, a large portion of our net revenue and operating income currently comes from our New York, Los Angeles and Miami markets, an economic downturn, increased competition or another significant negative event in any of these markets, including the outbreak of COVID-19, could reduce our revenues and results of operations more dramatically than other companies that do not depend as much on these markets; cancellations, reductions, delays and seasonality in advertising could adversely affect our net revenues; the success of our radio stations depends on the popularity and appeal of our content, which is difficult to predict; the success of our television operation depends upon our ability to attract viewers and advertisers to our broadcast television operation; the loss of distribution agreements could materially adversely affect our results of operations; our business is affected by natural catastrophes that can disrupt our operations, by causing failure or destruction of satellites and transmitter facilities that we depend upon to distribute our programming; we may incur property and other losses that are not adequately covered by insurance; we must respond to rapid changes in technology, content creation, services and standards in order to remain competitive; cybersecurity risks could affect our operations and adversely affect our business; our business is dependent upon the performance of key employees, on-air talent and program hosts. Cost increases in the retention of such employees may adversely affect our profits. Impairment of our goodwill and other intangible assets deemed to have indefinite useful lives can cause our net income or net loss to fluctuate significantly; piracy of our programming and other content, including digital and Internet piracy, may decrease revenue received from the exploitation of our programming and other content and adversely affect our business and profitability; damage to our brands or reputation could adversely affect our company; our business may be adversely affected by legal or governmental proceedings brought by or on behalf of our employees. Raúl Alarcón, the Chairman of our Board of Directors and Chief Executive Officer, has majority voting control of our common stock and 100% voting control of our Series C preferred stock and this control may discourage or influence certain types of transactions or strategic initiatives; our deregistered stock's liquidity can be adversely affected because we are no longer required to report to the SEC and our stock continues to trade on the OTC Pink Market. There may not be sufficient liquidity in the market for our securities for investors to sell their securities; the market price of our common stock may be volatile; changes in U.S. communications laws or other regulations may have an adverse effect on our business. Proposed legislation would require radio broadcasters to pay increased royalties to record labels and recording artists; the FCC vigorously enforces its indecency and other program content rules against the broadcast industry, which could have a material adverse effect on our business; our businesses depend upon licenses issued by the FCC, and if any of those licenses were not renewed or we were to be out of compliance with FCC regulations and policies, our business may be materially impaired; there is significant uncertainty regarding the FCC's media ownership rules, and any changes to such rules could restrict our ability to acquire broadcast stations; we may be adversely affected by comprehensive tax reform; new or changing federal, state or international privacy legislation or regulation could hinder the growth of our internet business; the COVID-19 pandemic may continue to have a negative effect on our business, financial position, results of operations, liquidity or cash flows but it is difficult to predict that impact with certainty. We do not have any obligation to publicly update any forward-looking statements to reflect subsequent events or circumstances.

(Financial Tables Follow)

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Below are the Unaudited Condensed Consolidated Statements of Operations for the quarter ended March 31, 2022 and 2021.

	Three Months Ended March 31,	
	2022	2021
Net revenue	$ 40,396	$ 24,643
Station operating expenses	29,902	20,742
Corporate expenses	3,876	2,474
Depreciation and amortization	793	793
Gain on the disposal of assets	(11)	(198)
Recapitalization costs	—	420
Other operating expense	—	1,181
Operating income (loss)	5,836	(769)
Interest expense	(8,223)	(7,865)
Dividends on Series B preferred stock classified as interest expense	—	(1,323)
Loss before income tax	(2,387)	(9,957)
Income tax benefit	(715)	(679)
Net loss	$ (1,672)	$ (9,278)
Net loss per common share:		
Basic and diluted net loss per common share:		
Class A and B common stock	$ (0.21)	$ (1.26)
Basic and diluted weighted average common shares outstanding:		
Class A common stock	5,042	4,242
Class B common stock	2,340	2,340

Non-GAAP Financial Measures

Adjusted Operating Income (Loss) before Depreciation and Amortization, Gain on the Disposal of Assets, Recapitalization Costs, and Other Operating Expenses excluding non-cash stock-based compensation ("Adjusted OIBDA") is not a measure of performance or liquidity determined in accordance with Generally Accepted Accounting Principles ("GAAP") in the United States. However, we believe that this measure is useful in evaluating our performance because it reflects a measure of performance for our stations before considering costs and expenses related to our capital structure and dispositions. This measure is widely used in the broadcast industry to evaluate a company's operating performance and is used by us for internal budgeting purposes and to evaluate the performance of our stations, segments, management, and consolidated operations. However, this measure should not be considered in isolation or as a substitute for Operating Income, Net Income, Cash Flows from Operating Activities, or any other measure used in determining our operating performance or liquidity that is calculated in accordance with GAAP. In addition, because Adjusted OIBDA is not calculated in accordance with GAAP, it is not necessarily comparable to similarly titled measures used by other companies.

Included below are unaudited tables, in thousands, that reconcile Adjusted OIBDA to consolidated operating income (loss) and operating income (loss) for each segment, which are the most directly comparable GAAP financial measures.

	Three Months Ended March 31, 2022			
	Consolidated	Radio	Television	Corporate
Adjusted OIBDA	**$ 6,680**	**11,656**	**(1,162)**	**(3,814)**
Less amounts excluded from Adjusted OIBDA but included in operating income (loss):				
Stock-based compensation	62	—	—	62
Depreciation and amortization	793	370	328	95
Gain on the disposal of assets, net	(11)	—	(11)	—
Operating Income (Loss)	**$ 5,836**	**11,286**	**(1,479)**	**(3,971)**

	Three Months Ended March 31, 2021			
	Consolidated	Radio	Television	Corporate
Adjusted OIBDA	**$ 1,428**	**4,637**	**(736)**	**(2,473)**
Less amounts excluded from Adjusted OIBDA but included in operating income (loss):				
Stock-based compensation	1	—	—	1
Depreciation and amortization	793	348	343	102
Gain on the disposal of assets, net	(198)	—	(198)	—
Recapitalization costs	420	—	—	420
Other operating expense	1,181	1,181	—	—
Operating (Loss) Income	**$ (769)**	**3,108**	**(881)**	**(2,996)**

Unaudited Segment Data

We have two reportable segments: radio and television. The following summary table presents separate financial data for each of our operating segments:

	Three Months Ended March 31,	
	2022	2021
Net revenue:		
Radio	$ 38,031	$ 21,755
Television	2,365	2,888
Consolidated	$ 40,396	$ 24,643
Engineering and programming expenses:		
Radio	$ 6,229	$ 5,539
Television	2,177	2,087
Consolidated	$ 8,406	$ 7,626
Selling, general and administrative expenses:		
Radio	$ 20,146	$ 11,579
Television	1,350	1,537
Consolidated	$ 21,496	$ 13,116
Corporate expenses:	$ 3,876	$ 2,474
Depreciation and amortization:		
Radio	$ 370	$ 348
Television	328	343
Corporate	95	102
Consolidated	$ 793	$ 793
Gain on the disposal of assets, net:		
Radio	$ —	$ —
Television	(11)	(198)
Corporate	—	—
Consolidated	$ (11)	$ (198)
Recapitalization costs:		
Radio	$ —	$ —
Television	—	—
Corporate	—	420
Consolidated	$ —	$ 420
Other operating expense (income):		
Radio	$ —	$ 1,181
Television	—	—
Corporate	—	—
Consolidated	$ —	$ 1,181
Operating income (loss):		
Radio	$ 11,286	$ 3,108
Television	(1,479)	(881)
Corporate	(3,971)	(2,996)
Consolidated	$ 5,836	$ (769)