

For immediate release

# SPANISH BROADCASTING SYSTEM, INC. REPORTS RESULTS FOR THE THIRD QUARTER 2007

**COCONUT GROVE**, **FLORIDA**, November 7, 2007 – Spanish Broadcasting System, Inc. (the "Company" or "SBS") (NASDAQ: SBSA) today reported financial results for the three- and nine-month periods ended September 30, 2007.

#### **Results and Discussions**

For the three-months ended September 30, 2007, consolidated net revenue totaled \$46.8 million compared to \$45.9 million for the same prior year period, resulting in an increase of \$0.9 million or 2%. This increase was attributable to our television segment, which had a net revenue increase of \$1.1 million or 82% offset by a slight decrease in our radio segment net revenue of \$0.2 million. Our television segment net revenue growth was primarily due to MEGA TV establishing itself within the South Florida advertising community during the past 19 months, which resulted in an ability to increase advertising rates and sell more inventory. Our radio segment had a slight decrease in net revenue primarily due to lower local and barter sales, offset by an increase in national sales. The decrease in local sales occurred primarily in our Los Angeles, Puerto Rico, Chicago, and Miami markets, offset by an increase in national sales occurred primarily in our New York and Los Angeles markets, offset by our Miami market.

Operating income before loss (gain) on the sale of assets, net, a non-GAAP measure, totaled \$11.9 million compared to \$11.2 million for the same prior year period, resulting in an increase of 6%. Operating income before depreciation and amortization and loss (gain) on the sale of assets, net, a non-GAAP measure, totaled \$13.1 million compared to \$12.1 million for the same prior year period, resulting in an increase of 8%. The increase was primarily attributed to the decrease in our television operating loss before depreciation and amortization and loss (gain) on the sale of assets, net, of \$1.5 million and an increase in our radio segment's operating income before depreciation and amortization and loss (gain) on the sale of assets, net, of \$0.2 million, offset by the increase in our corporate expenses of \$0.7 million. Please refer to the Segment Data and Non-GAAP Financial Measures section for a reconciliation of GAAP to non-GAAP financial measures.

Income before income taxes totaled \$7.1 million compared to \$6.3 million for the same prior year period. The increase resulted from the increase in our operating income.

For the nine-months ended September 30, 2007, our consolidated net revenue totaled \$133.6 million compared to \$132.5 million for the same prior year period, resulting in an increase of \$1.1 million or 1%. This increase was attributable to our television segment, which had a net revenue increase of \$4.0 million or 126% offset by our radio segment net revenue decrease of \$2.9 million or 2%. Our television segment growth was primarily due to (a) MEGA TV establishing itself within the South Florida advertising community during the past 19 months, which resulted in an ability to increase advertising rates and sell more inventory, and (b) our television results reflecting nine-months of revenue compared to the prior period's results reflecting only seven-months of revenue. Our radio segment had a decrease in net revenue primarily due to lower local and barter sales. The decrease in local sales occurred primarily in our Los Angeles, Miami, and Puerto Rico markets, offset by an increase in our New York and San Francisco markets. The decrease in barter sales occurred in our Los Angeles and Puerto Rico markets.

Operating income before loss (gain) on the sale of assets, net, a non-GAAP measure, totaled \$29.0 million compared to \$27.5 million for the same prior year period, resulting in growth of 5%. Operating income before depreciation and

amortization and loss (gain) on the sale of assets, net, a non-GAAP measure, totaled \$32.4 million compared to \$30.3 million for the same prior year period, resulting in an increase of 7%. The increase was primarily attributed to the decrease in our television operating loss before depreciation and amortization and loss (gain) on the sale of assets, net, of \$6.4 million, offset by a decrease in our radio segment's operating income before depreciation and amortization and (gain) loss on the sale of assets, net, of \$4.0 million and an increase in our corporate expenses of \$0.3 million. Please refer to the Segment Data and Non-GAAP Financial Measures section for a reconciliation of GAAP to non-GAAP financial measures.

Income before income taxes totaled \$16.7 million compared to \$60.1 million for the same prior year period. The decrease resulted mainly from the gain on the sale of assets, net, of \$50.8 million related to the sale of our radio stations KZAB-FM and KZBA-FM in the prior year.

Raúl Alarcón, Jr., Chairman and CEO, commented, "Our overall third quarter revenue increase exceeded our guidance, reflecting substantial growth at Mega TV, offset by flat results at our radio segment. Mega TV continued to convert its fast-growing audience share in the Miami market into robust gains in advertising revenue, a trend that has continued into the current quarter. Mega TV premiered nationally on DIRECTV MAS in October and we are confident this will lead to significant growth in our viewing audience as we capitalize on our top-ten market presence to cross-promote our radio, TV and online properties. While the radio advertising market remains difficult, we are seeing an improvement in revenue trends and we are continuing to deliver consistently strong audience shares across our portfolio. Through the continued development and expansion of our diversified asset base in the nation's largest media markets, we remain well positioned to benefit from the growth of the nation's Hispanic population."

## Fourth Quarter 2007 Outlook

Our quarterly guidance will include an estimated range of the following: consolidated net revenue growth, television operating results before depreciation and amortization, and capital expenditures.

For the fourth quarter ending December 31, 2007, we expect our consolidated net revenue to increase in the low-single digit range over the comparable prior year period. Also, our television segment operating loss before depreciation and amortization will continue to decrease compared to the prior year period. We expect this loss to be in the range of \$2.8 to \$3.7 million. Our total fourth quarter capital expenditures are projected to be in the range of \$2.5 to \$3.5 million.

### Third Quarter 2007 Conference Call

We will host a conference call to discuss our third quarter 2007 financial results on Wednesday, November 7<sup>th</sup> at 2:00 p.m. Eastern Time. To access the teleconference, please dial 973-935-2407 ten minutes prior to the start time. If you cannot listen to the teleconference at its scheduled time, there will be a replay available through Wednesday, November 14, 2007, which can be accessed by dialing 877-519-4471 (U.S.) or 973-341-3080 (Int'l), passcode: 9308437.

There will also be a live webcast of the teleconference, located on the investor portion of Spanish Broadcasting's corporate website, at <a href="https://www.spanishbroadcasting.com/webcasts.shtml">www.spanishbroadcasting.com/webcasts.shtml</a>. A seven day archived replay of the webcast will also be available at that link.

## About Spanish Broadcasting System, Inc.

Spanish Broadcasting System, Inc. is the largest publicly traded Hispanic-controlled media and entertainment company in the United States. SBS owns and operates 20 radio stations located in the top Hispanic markets of New York, Los Angeles, Miami, Chicago, San Francisco and Puerto Rico, including the #1 Spanish-language radio station in America, WSKQ-FM in New York City, as well as 4 of the Top 7 rated radio stations airing the Tropical, Mexican Regional, Spanish Adult Contemporary and Hurban format genres. SBS also owns and operates Mega TV, a television operation serving the South Florida market with national distribution through DIRECTV. SBS also produces live concerts and events in multiple venues throughout the U.S. and Puerto Rico. In addition, SBS operates <a href="www.LaMusica.com">www.LaMusica.com</a>, a bilingual Spanish-English online site providing content related to Latin music, entertainment, news and culture. SBS' corporate Website can be accessed at <a href="www.spanishbroadcasting.com">www.spanishbroadcasting.com</a>.

(Financial Table Follows)

Contacts:

<u>Analysts and Investors</u>

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Analysts, Investors or Media Chris Plunkett Brainerd Communicators, Inc. (212) 986-6667 Below are the Unaudited Condensed Consolidated Statements of Operations and other information as of and for the three- and nine-month periods ended September 30, 2007 and 2006.

Th		Three-Months Ended Sept. 30,			Nine-Months Ended Sept. 30,			
Amounts in thousands (except per share data)		2007	2006		2007	2006		
		(Uncasclited) (Unc		(Unaud	nudited)			
Net revenue	\$	46,772	45,891	\$	133,580	132,507		
Station operating expenses		29,772	30,618		90,547	91,849		
Corporate expenses		3,881	3,125		10,596	10,314		
Depreciation and amortization		1,194	968		3,436	2,800		
Loss (gain) on the sale of assets, net of disposal costs		51_	6		50	(50,787)		
Operating income		11,874	11,174		28,951	78,331		
Interest expense, net		(4,789)	(4,840)		(14,213)	(15,195)		
Loss on early extinguishment of debt		-	-		-	(2,997)		
Other income (expense), net		25	16		1,985	(7)		
Income before income taxes	\$	7,110	6,350	\$	16,723	60,132		
Income tax expense		4,569	5,507		10,778	3,317		
Net income	\$	2,541	843	\$	5,945	56,815		
Dividends on Series B preferred stock		(2,417)	(2,417)		(7,251)	(7,251)		
Net income (loss) applicable to common stockholders	\$	124	(1,574)	\$	(1,306)	49,564		
Net income (loss) per common share:								
Basic and Diluted	\$	0.00	(0.02)	\$	(0.02)	0.68		
Weighted average common shares outstanding:								
Basic		72,381	72,381		72,381	72,381		
Diluted		72,386	72,381		72,381	72,386		

#### **Non-GAAP Financial Measures**

Included below are tables that reconcile the three- and nine-month ended reported results in accordance with Generally Accepted Accounting Principles (GAAP) to Non-GAAP results. The tables reconcile Operating Income to Operating Income before Loss (Gain) on the Sale of Assets, net and Operating Income before Depreciation and Amortization and Loss (Gain) on the Sale of Assets, net.

#### UNAUDITED GAAP REPORTED RESULTS RECONCILED TO NON- GAAP RESULTS

(Amounts in millions)	Tì	%			
		2007	2006	Change	
Operating Income add back: Loss (gain) on the sale of assets, net	\$	11.9	11.2	6%	
Operating Income before Loss (Gain) on the Sale of Assets, net add back: depreciation & amortization	\$	<b>11.9</b> 1.2	<b>11.2</b> 0.9	6%	
Operating Income before Depreciation & Amortization and					
Loss (Gain) on the Sale of Assets, net (1)	\$	13.1	12.1	8%	
		ine-Months End	ded Sept. 30,	% Change	
Operating Income add back: Loss (gain) on the sale of assets, net	\$	29.0	<b>78.3</b> (50.8)	(63%)	
Operating Income before Loss (Gain) on the Sale of Assets, net add back: depreciation & amortization	\$	<b>29.0</b> 3.4	<b>27.5</b> 2.8	5%	
Operating Income before Depreciation & Amortization and					
Loss (Gain) on the Sale of Assets, net (1)	\$	32.4	30.3	<b>7</b> %	

<sup>(1)</sup> Operating Income before Depreciation and Amortization and Loss (Gain) on the Sale of Assets, net, replaces Adjusted EBITDA as the metric used by management to assess the performance of our stations, segments and the Company. Although it is calculated in the same manner as Adjusted EBITDA, management believes that using the term "Operating Income before Depreciation and Amortization and Loss (Gain) on the Sale of Assets, net" provides a more accurate description of the performance measure.

Operating Income before Loss (Gain) on the Sale of Assets, net and Operating Income before Depreciation and Amortization and Loss (Gain) on the Sale of Assets, net, are not measures of performance or liquidity determined in accordance with GAAP in the United States. However, we believe that these measures are useful in evaluating our performance because they reflect a measure of performance for our stations before considering costs and expenses related to our capital structure and dispositions. These measures are widely used in the broadcast industry to evaluate a company's operating performance and are used by us for internal budgeting purposes and to evaluate the performance of our stations, segments and consolidated operations. However, these measures should not be considered in isolation or as substitutes for Operating Income, Net Income (Loss), Cash Flows from Operating Activities or any other measure used in determining our operating performance or liquidity that is calculated in accordance with GAAP. In addition, because Operating Income before Loss (Gain) on the Sale of Assets, net, and Operating Income before Depreciation and Amortization and Loss (Gain) on the Sale of Assets, net, are not calculated in accordance with GAAP, they are not necessarily comparable to similarly titled measures used by other companies.

# **Segment Data**

We have two reportable segments: radio and television. The following summary table presents separate financial data for each of our operating segments (in thousands):

	Three-Month		Chang	ge	Nine-Month Septembe		Chan	ige
	 <u>2007</u>	<u>2006</u>	<u>\$</u> _	<u>%</u>	 <u>2007</u>	<u>2006</u>	<u>\$</u>	<u>%</u>
Net revenue:								
Radio	\$ 44,333	44,552	(219)	(0%)	\$ 126,421	129,339	(2,918)	(2%)
Television	2,439	1,339	1,100	82%	7,159	3,168	3,991	126%
Consolidated	\$ 46,772	45,891	881	2%	\$ 133,580	132,507	1,073	1%
Operating income (loss) before depreciation								
and amortization and loss (gain) on sales of								
assets, net:								
Radio	\$ 20,025	19,801	224	1%	\$ 51,486	55,490	(4,004)	(7%)
Television	(3,025)	(4,528)	1,503	(33%)	(8,453)	(14,832)	6,379	(43%)
Corporate	(3,881)	(3,125)	(756)	24%	(10,596)	(10,314)	(282)	3%
Consolidated	\$ 13,119	12,148	971	8%	\$ 32,437	30,344	2,093	7%
Depreciation and amortization:								
Radio	\$ 716	643	73	11%	\$ 2,153	1,866	287	15%
Television	170	76	94	124%	440	206	234	114%
Corporate	308	249	59	24%	843	728	115	16%
Consolidated	\$ 1,194	968	226	23%	\$ 3,436	2,800	636	23%
Loss (gain) on sale of assets, net:								
Radio	\$ 51	6	45	750%	\$ 50	(50,787)	50,837	(100%)
Television	-	-	-	0%	-	-	-	0%
Corporate	-	-	-	0%	-	-	-	0%
Consolidated	\$ 51	6	45	750%	\$ 50	(50,787)	50,837	(100%)
Operating income (loss):								
Radio	\$ 19,258	19,152	106	1%	\$ 49,283	104,411	(55,128)	(53%)
Television	(3,195)	(4,604)	1,409	(31%)	(8,893)	(15,038)	6,145	(41%)
Corporate	(4,189)	(3,374)	(815)	24%	(11,439)	(11,042)	(397)	4%
Consolidated	\$ 11,874	11,174	700	6%	\$ 28,951	78,331	(49,380)	(63%)

# **Selected Unaudited Balance Sheet Information and Other Data:**

(Amounts in thousands)	As of Sept. 30, 2007		
Cash and cash equivalents	\$	63,810	
Total assets	\$	937,672	
Senior credit facilities term loan due 2012 Non-interest bearing note due 2009 Miami Broadcast Center mortgage Other debt Total debt	\$	316,875 16,755 7,446 580 341,656	
Series B preferred stock	\$	89,932	
Total stockholders' equity	\$	317,956	
Total capitalization	\$	749,544	

	N	Nine-Months Ended Sept. 30,				
Amounts in thousands		2007	2006			
Capital expenditures	\$	6,731	6,670			
Cash paid for income taxes, net	\$	-	313			