

OFFICIAL CONTEST RULES & REGULATIONS FOR “ESTA NOCHE SI SE GANA” (the “Contest”)

**NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING.
VOID WHERE PROHIBITED.**

1. These rules govern the “ESTA NOCHE SI SE GANA” (the “**Contest**”) being conducted by *WSBS-TV MEGATV* (the “**Station**”), beginning 11/28/16 through 02/09/2017 to be conducted weekdays between the hours of 9:00PM and 10:00PM. Station is the Sole Sponsor of this Contest
2. **ELIGIBILITY**
 - A. Contestants must (i) be at least 18 years of age to participate, (ii) have a valid Florida Driver's License and be a resident of the State of Florida, and (iii) have a valid social security number and card, or a valid taxpayer identification number (“TIN”).
 - B. Employees of the Station, Spanish Broadcasting System, Inc. (“**SBS**”), its affiliates, subsidiaries and their public relations agencies, participating sponsors and “family” members (“**family**” is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) are ineligible.
 - C. One prize per winner from each immediate “family” and/or “household” (“**household**” is defined as anyone living at the same address) from the Station and co-owned stations WRMA-FM, WXDJ-FM, WCMQ-FM, WRAZ-FM combined is allowed within a thirty (30) day period.
 - D. Any individual who wins \$600 (six hundred dollars) or more from the Station and co-owned stations WRMA-FM, WXDJ-FM, WCMQ-FM, and WRAZ-FM combined in a single calendar year must provide SBS with a valid TIN or social security card and number, and a valid government-issued photo identification which contains the individual's current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited.
 - E. **If a winner selected is later determined by the Station to be ineligible, no prize will be awarded to the ineligible contestant and the Station reserves the right to award the prize to a qualified contestant.**
3. **NATURE OF CONTEST:**
 - A. **How to register.** Beginning Monday, 11/28/16 through 02/09/2017 the Station will encourage viewers to register by logging onto the Station's website, www.mega.tv under the registration tab for an opportunity to participate in the Contest.
 - B. **Selection of Participants.** One (1) participant per day will be randomly chosen (as solely determined by the Station) from all eligible entries. The selected participant will be contacted by Station production staff via telephone during the “Esta Noche Si” program between 9:00 pm and 10:00 pm EST or prior to the commencement of the program in order to invite the participant to participate live on the program. If the selected participant is unavailable via telephone or does not wish to participate, Station production staff will randomly select another participant until a selected participant is available to participate.
 - C. **Conduct of the Contest.** During the live broadcast of “Esta Noche Si”, the selected participant will play for:

* Instant prizes valued at up to \$500.00 (USD) per day.

* The chance to participate in the Grand Prize Event for a brand new car (approximate value \$18,000.00 (USD)).
 - (1) **Instant Prize/Qualifying Rounds.** The Station will have a game board containing the numbers 1-18. Behind each door on the game board will be one of the following: (i) an instant prize; (ii) an “X”, (iii) an “H” (for “Honda”) (3 total), or (iv) a “lifesaver” (a pass that eliminates one “X”). Via telephone, the selected participant will select numbers between 1 and 18. The on-air host will open the selected door number. If a door has an instant prize (e.g. dinner gift certificate), the participant will win the prize.

The participant may continue selecting doors until he or she selects three doors with an "X" (in this case the contestant doesn't get to the final round for the car but keeps the instant prizes) or three doors with an "H" (in this case the contestant got a place on the final round for the car and also keeps the instant prizes).

There will be a second game board that holds 40 car keys. If the participant qualifies for the Grand Prize Event, he or she selects a "car key" from the board by selecting a number between 1 and 40. Only numbers relating to remaining keys will be available for selection. The participant's selected key will be placed in an envelope with the name and registration details of the participant and held until the Grand Prize event.

- (2) Grand Prize Event.** On February, 9 2017 all participants who have qualified as "finalists" will be invited to the Grand Prize Event, which will be held at the SBS Broadcast Center, 7007 NW 77th Ave., Miami, Florida 33166 from 8:00pm to 10:00pm. If a contest participant has qualified as a "finalist" but is unable to attend the Grand Prize Event, the finalist may send an adult (18+) in his/her place. If the finalist is unable to attend or locate a substitute attendee, the Station production team will assign a station employee to attempt to open the car door on behalf of the participant.

Contest participants will attempt to open the door of the car in the order in which the contest participant initially qualified, first to the last. Once a key opens the car door, that participant wins the car and no further attempts will be permitted.

In the event that fewer than 40 finalists have qualified and none of the assigned keys have opened the car door, the Station will run a "bonus round" in the following manner. The Station will determine (i) how many keys are remaining and (ii) how many finalists are in attendance. The Station will prepare blank envelopes equal to the number of contestants in attendance. Each blank envelope will contain a card with an "H" or an "X" (with the number of "H" cards being equal to the number of remaining keys). Finalists will randomly choose an envelope. Finalists who obtain a card with the letter "H" will choose a key that has not been assigned. Finalists who obtain a card with the letter "X" will be eliminated from the competition. Once the keys are assigned, the finalists will try, one by one to open the car's door until a winner is determined.

4. **CONDITIONS FOR PARTICIPATION**

The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed connections, traffic congestion on telephone lines.

No mechanical duplication of entries will be allowed. The Station is not responsible for any connection problems or phone problems on the entry side. All entries become the exclusive property of the Station. By entering this Contest, participants agree to be bound by these Official Rules and the decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this Contest.

The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

After selecting a winner as set forth herein, the Station will attempt to contact winner via telephone during the live show at the number provided by the winner on the Contest entry in order to provide instructions for redeeming the prize.

5. **RELEASE:**

By participating in the Contest, each participant waives any and all claims of liability against the Station, SBS, its subsidiaries, affiliates and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims, liabilities and damages arising directly or indirectly out of the award of the prize or that may be sustained directly or indirectly in connection with this Contest, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use

of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this Contest. In order to receive a prize, participants must sign an official waiver form provided by the Station.

6. **REDEEMING OF INSTANT PRIZES:** All instant prizes must be redeemed or claimed within thirty (30) business days at SBS, 7007 N.W. 77th Ave., Medley, Florida 33166. Monday through Friday between 10:00 AM to 5:00 PM.

REDEEMING OF CAR GIVEAWAY PRIZE: The car must be claimed within thirty (30) business days. "Esta Noche Si" production staff will provide the winning contestant a certificate. The winner must redeem the car prize with the certificate at **BRAMAN HONDA 7000 Coral Way, Miami, FL 33155**. Winner must pay all taxes, title, registration fees and insurance with respect to the car prize.

7. **PUBLICITY, USE OF PERSONAL INFORMATION:**

By participating, all participants and winners grant the Station the non-exclusive permission to use their names, characters, photographs, voices, biographical information and likenesses in connection with promotion of the Contest and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the Station may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

8. Any tax or additional expenses incurred as a result of the prize are the sole responsibility of each winner. The value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules. Any person winning over \$600 in prizes from the Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.
9. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize. Prizes may not be claimed or used by any person other than the winner.
10. The Station reserves the right to award additional prizes throughout the Contest.
11. Any rule changes after the Contest begins must not disadvantage Contest participants and will be announced promptly and conspicuously.
12. The Station disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, or other delivery method. The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.
13. Each winner must submit proof of eligibility and sign the Station's release form to claim the prize. Void where prohibited. In the event the Station is prevented from continuing with the Contest or the integrity and/or feasibility of the Contest is severely undermined by an event beyond the Station's control, the Station may substitute prizes of equal or greater value or discontinue the Contest at any time. In no event will the Station be obligated to award more than the number of prizes stated in these Official Rules. The Station disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest.
14. The conduct of the Contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The Station shall follow the applicable laws for posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc. as required by local, state and law.
15. A copy of these rules and regulations are available during normal business hours at the Station and at www.mega.tv and will be retained and available for public inspection at the Station's offices located at 7007 N.W. 77th Ave., Medley, Florida 33166.

[