PRIMO CASH AND MEGATV FC BARCELONA VS. REAL MADRID TICKET GIVEAWAY OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the Primo Cash and MegaTV FC Barcelona v. Real Madrid Ticket Giveaway promotion (the "Promotion") being conducted by MegaTV (the "Network") beginning on Monday, June 26, 2017 and ending on July 20, 2017.
- b. To participate in the Promotion, you may log onto www.mega.tv and follow the links and instructions to enter the Promotion and submit your first name and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Network. Network 's computer is the official time keeping device for the Promotion. The Network is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in the State of Florida. Employees of Network, its licensee, the licensee's parent, subsidiary and affiliated entities, Network 's advertising and promotional agencies, its participating sponsors, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Viewers are eligible to win a prize in a Promotion conducted by the Network only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any Network promotion.
- c. The winner must provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize.

d. Entrants are required to provide truthful information and the Network will reject and delete any entry that it discovers to be false or fraudulent. The Network will disqualify any entry from individuals who do not meet the eligibility requirements. The Network will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. PRIZES

- a. Two VIP tickets to the Soccer Match between Real Madrid and FC Barcelona on Saturday, July 29, 2017 at the Hard Rock Stadium in Miami. Two winners will be selected and each will receive two tickets. The Approximate Retail Value ("ARV") of each prize if \$1,800. All other costs not specifically stated herein, including but not limited to travel, lodging, taxes, meals and tips are the responsibility of the winner.
- b. All prizes or prize certificates may be picked up at the office of the Network at PABLO RAÚL ALARCÓN SBS BROADCAST CENTER at 7007 NW 77th Ave. | Miami, Florida 33166. The winner will forfeit any prize or prize certificate not claimed between Friday, July 21, 2017 and Wednesday, July 26, 2017 between the hours of 10:00 am and 5:00 pm
- c. There is no substitution, transfer or cash equivalent for prizes, except that the Network may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Network management with respect to the Promotion are final.
- b. The winners will be selected by random drawing on Thursday, July 20, 2017 between 7:00 pm and 8:00 pm on the "Meganaste" Show. Winners will be notified by telephone. There will be 2 Grand Prize winners selected.
- c. Odds of winning a Qualifying Prize depends upon the number of entries received.
- d. Winners need not be watching the Network to win.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited If a

potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Network (or any other SBS Network in Network 's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Network, in its sole discretion, may require Promotion winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Network, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Network that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Network reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, the Network reserves the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.
- e. The Network, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Network's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Network makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Network reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. The Network reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Network, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Network reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. The Network is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by MegaTV to "PRIMO CASH AND MEGATV FC BARCELONA VS. REAL MADRID TICKET GIVEAWAY— Official Rules," Attn: Promotions, at 7007 NW 77th Ave. | Miami, Florida 33166.. For the names of the prize winners send a self-addressed stamped envelope for receipt by MegaTV by September 20, 2017 to the above address marked "PRIMO CASH AND MEGATV FC BARCELONA VS. REAL MADRID TICKET GIVEAWAY— Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Network and may be posted online at www.mega.tv.

6. PRIVACY

a. By use of the Network 's website or by entering the Promotion through the Network 's website, you agree to the website's Terms of Use Agreement located at www.mega.tv and to the use of your personal information as described in the Privacy Policy located at www.mega.tv

Sponsor: MegaTV and Primo Cash