



FOR IMMEDIATE RELEASE

KRZZ-FM Ranked Among Top 3 in San Francisco

San Francisco, November 1, 2005 - **Spanish Broadcasting System, Inc. (NASDAQ: SBSA)** announced today that KRZZ-FM was ranked #3 in the recently released Arbitron Summer ratings book among all San Francisco radio stations, regardless of language or format, among listeners between the ages of 18 and 34.

KRZZ ("La Raza" 93.3 FM) achieved the ranking with a 5.6 AQH share in the Summer Arbitron, making KRZZ one of the most listened to radio stations in the nation's fourth largest radio market.

The growth is fueled by the strong performance in mornings with Renan Almendarez Coello, "El Cucuy", and mid-day personality "La Bronca", delivering a 6.4 AQH share in the 18-34 demo.

Peter Remington, Vice-President/General Manager of the SBS station, commented, "Renan and La Bronca have ignited the passion of the entire San Francisco/San Jose market. Since the debut of KRZZ in November 2004, the station has realized steady growth over the last three Arbitron ratings surveys. La Raza's music and personalities have proven themselves to be incredibly popular with Bay Area listeners."

The solid ratings performance confirms Spanish Broadcasting's leadership position in delivering the growing Hispanic consumer audience throughout the San Francisco/San Jose Bay Area.

About Spanish Broadcasting System

Spanish Broadcasting System, Inc. is the largest Hispanic-controlled radio broadcasting company in the United States. Upon the completion of all previously announced transactions, SBS will own and operate 20 radio stations located in the top Hispanic markets of New York, Los Angeles, Miami, Chicago, San Francisco and Puerto Rico, including the #1 Spanish-language radio station in America, WSKQ-FM in New York City, as well as the nationally top-rated radio stations in the Tropical, Regional Mexican and Urban format genres. The Company has announced the acquisition of WDLP-TV, a full-power television station serving South Florida, pending FCC approval. The Company also operates LaMusica.com, a bilingual Spanish-English online site providing content related to Latin music, entertainment, news and culture. The Company's corporate site can be accessed at www.spanishbroadcasting.com.

Contact: Peter Remington, (415) 975-0984
premington@sbssanfrancisco.com