

*For Immediate Release*

## CLÁSICA 92 ADDS A NEW INGREDIENT - "ZONA CERO"

Tuesday – April 5, 2005

**Javier Ceriani Joins Omar Moynelo and Eddie Calderon on WCMQ-FM's New Morning Show**



(Miami, Florida) Spanish Broadcasting System (NASDAQ: SBSA) today announced the inauguration of its new "Zona Cero" ("Ground Zero") morning show on WCMQ-FM ("Clásica 92") along with the on-air arrival of popular TV host **Javier Ceriani**. The show, serving the Miami market, airs from Monday through Friday 6am-10am and features Clásica 92 veteran comedians Omar Moynelo and Eddy Calderón.

The stellar combination of Moynelo, Ceriani and Calderón on "Zona Cero", the new premier Miami morning show featuring music of the 70's and 80's, is sure to revolutionize South Florida's Spanish radio market. The program will consist of an explosive mix of entertainment, interviews, gossip and celebrities – it will be THE place to tune in and find out what's happening in the entertainment world.

Clásica 92 has been recognized nationally for its innovative programming and its #1 ranking in the Miami Arbitron ratings. Clásica's format has gained widespread acclaim for its Classic Hits playlist and talented on-air personalities, including Susy Lemán and veteran comedian (and Cuban favorite) Guillermo Alvarez Guedes.

### **About Spanish Broadcasting System**

Spanish Broadcasting System, Inc. is the largest Hispanic-controlled radio broadcasting company in the United States. After giving effect to a pending divestiture, the Company will own and operate 20 radio stations in the top Hispanic markets of New York, Los Angeles, Miami, Chicago, San Francisco and Puerto Rico, including the #1 Spanish-language radio station in America, WSKQ-FM in New York City. The Company also operates LaMusica.com, a bilingual Spanish-English online site providing content related to Latin music, entertainment, news and culture. The Company's corporate site can be accessed at [www.spanishbroadcasting.com](http://www.spanishbroadcasting.com).



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