



MARKO RADLOVIC RETURNS TO SBS

LA Radio Veteran to Assume Operational Authority Over SBS' West Coast Stations

Los Angeles, California (June 22, 2015)---SPANISH BROADCASTING SYSTEM, INC. ("SBS"/ NASDAQ:SBSA) today announced that Marko Radlovic has been named Senior Vice President and West Coast Regional Manager, supervising all operations at KLAX-FM and KXOL-FM in Los Angeles and KRZZ-FM in San Francisco/San Jose.

Mr. Radlovic had previously held various managerial positions at SBS from 2001 through 2011 including General Manager, Market Manager, Chief Revenue Officer and Chief Operating Officer. More recently, Mr. Radlovic had served as President/Market Manager at Cumulus Media in Los Angeles.

"We are very excited to have Marko back at SBS," commented Raúl Alarcón, Chairman and CEO of SBS.

"Marko's radio experience and acumen are a matter of indisputable record and we're confident of his leadership abilities in taking our stations to the highest level of operational excellence. He knows radio, he knows the market, he knows the Company and its people and he's intimately familiar with our West Coast stations. No one is more qualified to take over the reins," he added.

"I'm overjoyed for this wonderful opportunity to come home and once again work for Raúl Alarcón and the entire SBS family," stated Mr. Radlovic. "I look forward to growing our West Coast division and making a significant impact on the Company's revenues and cash flow," he continued.

Mr. Radlovic will immediately assume his duties and responsibilities as SBS West Coast Regional Manager. He will be based at the Company's Los Angeles headquarters.

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About Spanish Broadcasting System, Inc.

Spanish Broadcasting System, Inc. is the largest publicly traded Hispanic-controlled media and entertainment Company in the United States. SBS owns and operates 20 radio stations in the top U.S. Hispanic markets of New York, Los Angeles, Miami, Chicago, San Francisco and Puerto Rico, airing the Tropical, Mexican Regional, Spanish Adult Contemporary, Spanish Oldies and Urbano format genres. SBS also operates AIRE Radio Networks, a national radio platform which creates, distributes and markets leading Spanish-language radio programming to over 100 affiliated stations reaching 88% of the U.S. Hispanic audience. SBS also owns MegaTV, a television operation with over-the-air, cable and satellite distribution and affiliates throughout the U.S. and Puerto Rico. SBS also produces live concerts and events and owns 21 bilingual websites, including Lamusica.com, an online destination and mobile app providing content related to Latin music, entertainment, news and culture. For more information, visit us online at www.spanishbroadcasting.com.

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